



PRESS RELEASE

Blue Air announces new routes and additional flights from Turin starting September 2020. The airline strengthens its strategic position in Italy.

Turin, August, 7 2020 – **Blue Air enhances its operations in Italy by allocating an additional aircraft to its Turin base, effective September 2020. Blue Air will introduce two new routes from Turin and will increase current flight frequencies on domestic routes.**

Blue Air upgrades its offer of 7 domestic routes (2 new routes) from Turin with a double daily service to **Catania**, a daily service to **Lamezia Terme** and new services to **Bari** (new, starting from September, 7) and **Cagliari** (new, starting from September 7), in addition to the existing service to **Naples, Alghero and Trapani**.

Blue Air will fly to 8 destinations from / to its Turin base, according to the following schedule:

Turin – Catania 13 flights / week ADDITIONAL FREQUENCY

Turin – Lamezia 7 flights / week ADDITIONAL FREQUENCY

Turin – Bari 5 flights / week NEW ROUTE

Turin – Cagliari 4 flights / week NEW ROUTE

Turin – Naples 4 flights/ week ADDITIONAL FREQUENCY

Turin – Alghero 3 flights/ week ADDITIONAL FREQUENCY

Turin – Trapani 2 flights/ week

Turin - Bacau 3 flights/ week

All the flights are on sale starting from today on the website www.flybueair.com

“We are happy to announce the expansion of our operations in Turin as part of Blue Air’s strategy to offer ever-better connectivity between key regions in Italy. Since 2015, Blue Air has continuously invested in the Turin market, consolidating its operations on the local base and achieving a sustainable growth of its customer base and local expertise. By allocating two aircraft to our Turin base, we are now further developing our local network, introducing new routes and supplementing our flights between Italy’ s most sought-after destinations. Italy is a core market for us, and Blue Air is restating its commitment to the Italian travelers by quickly adapting to the growing demand for domestic travel and by offering more connectivity at best-in-class service and fair prices”. says Oana Petrescu, Blue Air CEO.

"With the new destinations announced today, Blue Air enriches and completes its network of domestic flights from our Airport. This choice is not only consistent with the increase in travel demand in Italy that is characterizing this second half of 2020, but it also follows the strong demand for higher frequencies and more competitive prices that have always been expressed by our catchment area. Thanks to these new flights and a schedule adapted to the needs of travelers, Blue Air makes our airport even more attractive for all passengers " adds **Andrea Andorno**, CEO of Torino Airport.

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About Blue Air

Blue Air is the largest Romanian airline in terms of the number of passengers transported. With a business model based on reducing complexity, respectively Low Cost - Low Complexity, with an approach focused on the needs of passengers, Blue Air aims to become a leader among airlines in Central and Eastern Europe.

Blue Air operates Boeing 737 aircraft. With a team of over 1,000 aviation professionals, the company has an impeccable history of flight safety.

In its 16 years of operation, Blue Air has carried over 30 million passengers and flown over 340 million kilometers. The company is certified IATA Operational Safety Audit (IOSA) by the International Air Transport Association (IATA) for exceptional operating standards and is a full member of IATA.

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